



PARSEH



Parse brand is a producer of two products: Halva Arde and Shirin Bayan. Parse's quality products are competing with other brands in the Middle East.

In this catalog, we examine these two products from the Parse brand.



The use of herbal medicines in improving health and physical well-being has deep roots through the centuries. Today, with the spread of positive attitudes towards the benefits and effects of herbal medicines, products that have useful herbal compounds are getting more attention day by day. Among these products, Parse brand licorice is one of the outstanding options that focuses on improving human health.



Licorice is a type of herbal medicine that is prepared from plant compounds such as the leaves and branches of the bayan plant with the scientific name *Vitex agnus-castus*. Bayan is a tree that grows in different regions of the world, including the Middle East and North Africa. The use of licorice in herbal traditions has a long history and is recognized as a natural remedy for various health problems.

Licorice has traditionally been used to relieve premenstrual symptoms (PMS), improve and regulate female hormones, reduce inflammation, improve skin problems such as acne, and help maintain reproductive health. Scientific studies have shown that the compounds found in licorice can act as prolactin inhibitors, dysproportin regulators and affect estrogen levels in the body. Also, these compounds can balance the activity of oxidative enzymes and due to their anti-inflammatory and antioxidant activity, they can also be effective in improving skin health.



By combining modern technology and using natural and herbal ingredients, Parse brand offers licorice in the form of products that have expressive properties. These products include licorice capsules, extracts and tablets. By complying with clinical and contemporary standards, Parse brand has been able to introduce a superior quality and effective product to the market for its customers.



As one of the confectionery products, halva is one of the oldest and most delicious desserts. In general, halva is a product of insufficient taste and sweet smell and has its roots in various cultures and traditions.





Arde halva with nuts also improves its taste and pleasure by adding nuts to the composition of halva and adds a unique feature to it. These halvahs contain a variety of nuts such as almonds, walnuts and pistachios, they have a high amount of protein and energy and are a good source of energy for the body.

Traditional Arde halva, with a special taste that is passed down from generation to generation, is known as one of the best products of the Parse brand. These halvahs are prepared using high quality raw materials and following traditional methods. A familiar and special taste that can only be felt in Arde brand Parse halva is the reason why customers are interested in this halva.





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